

# YEAP! 4TH NEWSLETTER



**30th & 31st January 2020, London-UK**  
**28th & 29th on-line meeting & Implementation of Pilot Activities**

## Our YEAP! project

The YEAP! project aims to contribute in shaping the entrepreneurial mind-sets of young people but also to provide knowledge, skills and competences that are crucial to the development of an entrepreneurial culture. It aspires to do so, through an innovative, individualised learning pathway.

The economic crisis and its impact on the labour market have put a large number of young Europeans at risk of social exclusion. Since 2011, two-thirds of EU countries recorded an increase in long-term youth unemployment for those aged 25-29. The largest increases were registered in Greece and Cyprus.

Encouraging entrepreneurship

is particularly important as part of the approach needed to tackle these alarmingly high youth unemployment rates, in most of the EU Member States. For many years, the development of the entrepreneurial capacity of European citizens and organisations has been one of the key EU policy goals. This situation brought together project partners from across Europe to design, develop and implement “Youth Entrepreneurship Advanced Pathway” (YEAP!).

The YEAP! pathway focuses on implementing innovative activities that foster the development and assessment of entrepreneurial skills, that are promoted by using them in every day life.

Also, the project aims at develop-



ing new approaches, which will strength education and training pathways for young entrepreneurs, by also promoting the engagement of youth workers

## YEAP! consortium ...

The challenge of the project is to engage and support youth workers and young entrepreneurs by using new approaches and the Yeap! Toolbox,. Additionally, to strengthen the education and training paths of young entrepreneurs while at the same time create a multinational network of organizations widely varied in their types, activities and expertise in order to create synergies and reflect on the perspectives of different actors, types of education and business models

At this stage, the aim was the high functionality of the the Yeap! Toolbox, as Yeap tools indented to raise the skills & young people capacity to effectively enhance their entrepreneurial potential.

### Issue Contents :

#### The specific objectives were to:

-Capitalise on the analysis results on how youth entrepreneurship education needs to be adapted

-Maximise the impact of the operating context of each partner country and to provide a better understanding on how to identify knowledge gaps & training needs.

Identify and apply elements to formulate an effective customized learning approach as the YEAP!

- Promote the FLEXIBLE LEARNING PATHWAY that can strengthen entrepreneurial quality and motivation of Youth.

- Promote high-quality of youth work by developing the Guidelines (IO2), The Toolbox (IO3), & the Business Idea Assessment guide (IO4), Startup e-tools database (IO5)

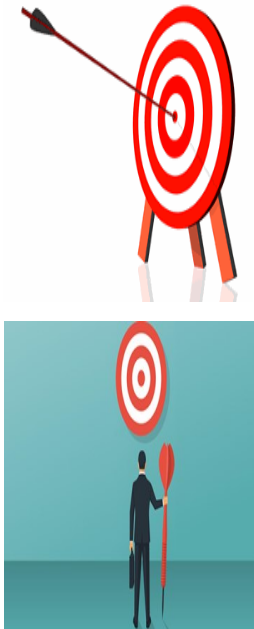
### State:

The Pilot activities have shown the importance of the the Yeap! Buisness pathway.

The 4<sup>th</sup> transnational partners meeting for the YEAP! Project took place in London, on the 30th and 31st January 2020. Additionally, the 5<sup>th</sup> online transnational meeting, took place on the 28<sup>th</sup> and 29<sup>th</sup> April 2020. Both meetings were vital for monitoring the progress of the project and set the next steps.

You can find more information for YEAP! , at the projects website <https://yeap-project.eu>

## Objectives



YEAP! Project intends to instil a spirit of (social) entrepreneurship among young people – through initiative-taking, building confidence, calculated risk-taking and creativity. New methods and approaches have been implemented, which orient to the individual needs of the participants, in order to assist their integration into the labour market either as self-employed or as entrepreneurs. The specific objectives, include some stages that have been already completed and some other that are scheduled to be implemented, with the use of specific tools that are being used to navigate young adults into the Yeap! Flexible pathway. To walk into this

pathway someone have to follow the steps below :1.Youth Adults familiarizing with Entrepreneurship, 2.Youth Adults believe in themselves,3.Youth Adults identify opportunities and innovation, 4. Youth Adults plan and manage, 5.Youth adults value

The abovementioned steps include specific activities and tools in order to help young adults to be integrated into the labour market. The specific objectives of these tools and activities is to identify and apply elements in order to formulate an effective customised learning approach that will become the YEAP! Flexible Learning Pathway – one that can strengthen the entrepreneurial quality and motivation of

youth.

The Yeap! Pathway promote high-quality youth work by developing: guidelines for trainers/ youth workers on how to involve young people in an entrepreneurship-based on learning pathway that focuses on developing entrepreneurial mind-sets

The Toolbox especially customised to address their needs including practices that enable the use of their multiple talents to become entrepreneurs

The Business Idea Assessment Guide intends to inspire young entrepreneurs to select and formulate the right type of entrepreneurial activity.

## Intellectual Output 3: Youth Worker's Toolbox Completed

**YEAP! Is the way you have been searching for....**

In the past few months, the IO3 Youth Worker's Toolbox, led and edited by Rinova, has been compiled, finalised and completed. The toolbox is in the form of a publication containing, links, descriptions and practical guidance on 52 different tools for youth workers to use. The tools are classified into the five stages of the YEAP! IO1 Learning Pathway, and then matched against the specific areas within those, enabling practitioners who are using the toolkit to effectively and efficiently find the exact tools which they need for their work.

The overall purpose of the toolbox is to provide young entrepreneurs with the skills needed, to overcome the challenges they will face during their journey in the world of entrepreneurship. The learning tools included in the Toolbox, are highly varied in terms of how they work, ranging from in-depth guides and materials for trainers on delivering presentations on specific subject areas, to practically applicable templates intended to be used in practice workshops delivered by youth workers for young entrepreneurs to continue their development in the path to becoming an entrepreneur. The tools share in common

their highly focused nature on real life examples and situations that young entrepreneurs might encounter.

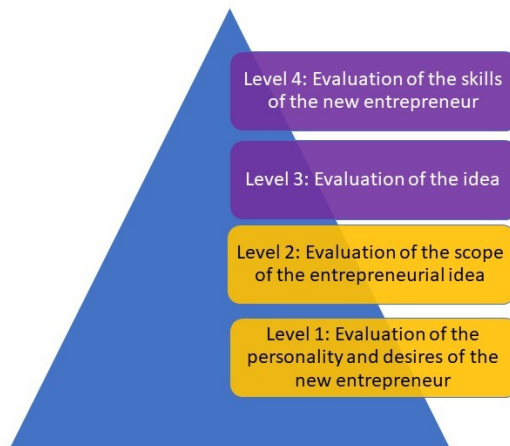
The YEAP materials have been tested and partners are now implementing updates and modifications on the materials to finalise the intellectual outputs.



## Intellectual Outputs 4: Business Idea Assessment Guide Completed

The fourth intellectual output recognises the fact that, in order to succeed, several parameters must be satisfied. Firstly the personality of the entrepreneur is important. Can he/she devote time? Is he/she willing to take risks? Secondly what is the scope of the idea. Is it clear? What are the mission and visions? Are the objectives SMART? Thirdly how about the idea itself? Is the target group clear? How about SWOT? How about differentiation? And fourthly does the new entrepreneur have the skills and competences? If not can he acquire from the market?

The Business Idea Assessment guide was developed by MMC with the support of the consortium and assesses each of the above in a systematic way.



### 4th Transnational meeting in London, UK

On the 30th and 31st January 2020, the 4th transnational meeting of the YEAP! Project was held in Canary wharf, London, UK, hosted by Rinova Limited.

On the first day of the meeting FU presented to all the partners the progress of the Project. Additionally, each partner presented their national results and progress of their pilots. Moreover MMC presented the progress of IO4 "Business Idea Assessment Guide". The first day of the meeting ended with discussion and exchange of good practices

among the partners. On the second day of the meeting DIMITRA presented the progress of IO5"

Young & Social Entrepreneurship e-tools or Business Start-up Database" have been implemented and presented as well as the dissemination activities and multiplier events carried out. Further plans were discussed.



The fifth meeting of the project was scheduled to take place in Uppsala, Sweden on April and to be hosted by Fulkunivestitet the Coordinator of the project. However, due to the COVID-19 pandemic it became impossible to hold the meeting in person. An online meeting took place on Tuesday 28<sup>th</sup> & 29<sup>th</sup> of April, instead. A deep discussion about planning the next steps was held. Additionally, Covid\_19 caused many issues related to the deliverables of the projects. These issues were addressed during the meeting. The on line meeting ended with agreements on the new deadlines regarding pending tasks of the project.

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## Some pictures from our pilots



Young people experiencing the experiential activities of YEAP! project



Coordinator



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Erasmus+ Programme  
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